

# Jessie McGuire

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## Education

### **Boston University**

Graduate Mass Communications Study  
Abroad: London, England. Summer 2005

### **Pratt Institute**

Bachelor of Fine Arts: Communications  
Design: Art Direction/ Advertising. 2001-2005

## Skills

**Adobe PhotoShop, Adobe Illustrator, Adobe Indesign, Adobe GoLive, QuarkXpress.**

**Microsoft Office.**

## Activities

### **Organizer: V-Day College Campaign 2005**

Producer: "The Vagina Monologues"

### **Theta Phi Alpha National Fraternity**

Founding Member, President, Secretary,  
Parliamentarian

### **Inter-Greek Council**

President, Vice President, Secretary

## Awards

### **CADC Awards 2009: Silver**

HobNob Wines Website 'At The Center of it All',  
Role Art Director, Credit Dogsname.

### **CADC Awards 2009: Excellence**

HobNob Wines 'Guide to Social Mastery',  
Role Art Director, Credit Dogsname.

### **CADC Awards 2009: Excellence**

Christmas Card 'Dogsname',  
Role Art Director, Credit Dogsname.

## Honors

### **The One Show**

Finalist 'Client Pitch Competition'. Spring 2005

### **Pratt Senior Show**

Best of the Best. Spring 2005

**Presidents List:** Spring 2003; Spring 2005

**Deans List:** Fall 2001 through Spring 2004

**Presidential Merit Scholarship; Pratt Grant**

## Work in Design

### **Full Time: Art Director**

### **Madison & Mott Inc. (Dogsname.com)**

### **Design Studio: April 2007- Present**

Conceptualization and creation of brand identity, advertising campaigns, and interactive media for a variety of clients.

### **Freelance: Art Director**

### **The Levinson Group**

### **Advertising Agency: March 2006- April 2007**

Designed, executed and produced all agency design projects. Reported directly to the Executive Creative Director.

### **Full Time: Creative Design Assistant**

### **Steve Madden Ltd.**

### **Office of Fashion and Merchandise:**

### **September 2005- March 2006**

Supported the fashion office and licensees with all design projects. Created and maintained all press kits and trend reports.

## Experience in Design

### **Internship: WCRS Group; London.**

### **Huge Entertainment**

Advertising Intern. Summer 2005

### **Internship: Fairchild Publications.**

### **Children's Business: Art Department**

Editorial Intern. Spring 2005

### **Internship: Steve Madden Ltd.**

### **Graphic Design Department**

Marketing Intern. Summer 2004

## Work Experience

### **United States Postal Service**

City Carrier: Summer 2003; Summer 2002

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## Find

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